AYC’S 31ST ANNIVERSARY CELEBRATION & VIRTUAL AWARDS DINNER

give.classy.org/aycgala
Classy Registration Guide & Social Media Toolkit
CLASSY GUIDE

- Join us as a Sponsor, Fundraising Team, or an Individual Fundraiser!
- Sponsorships are supported
- How to Create/Manage your Page
- How to Share on Social Media
- Social Media Toolkit
SUPPORTS SPONSORSHIPS, DONATIONS, AND INDIVIDUAL FUNDRAISERS

Support a Table
Search for a fundraiser or team to support.

Support a "Table"
Search for a fundraiser to support.

Top Individuals

<table>
<thead>
<tr>
<th>Name</th>
<th>Amount Raised</th>
<th>% Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sachi Shenoy &amp; Vivek Nay...</td>
<td>$37,925</td>
<td>152%</td>
</tr>
<tr>
<td>Robin Wolaner</td>
<td>$20,422</td>
<td>102%</td>
</tr>
<tr>
<td>Sharmila Rathinam</td>
<td>$32,862</td>
<td>141%</td>
</tr>
<tr>
<td>Unitus Alumni</td>
<td>$7,036</td>
<td>141%</td>
</tr>
<tr>
<td>Gala Sponsors</td>
<td>$31,000</td>
<td>124%</td>
</tr>
<tr>
<td>Asawari RaoRane Agrawal</td>
<td>$5,925</td>
<td>118%</td>
</tr>
</tbody>
</table>

Top Teams

<table>
<thead>
<tr>
<th>Team Name</th>
<th>Amount Raised</th>
<th>Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Team AVC</td>
<td>$0</td>
<td>2</td>
</tr>
</tbody>
</table>

Top Fundraiser

- John Doe
  - $0 raised

Most Donors

- John Doe
  - 0 donors

Most Members

- Team AVC
  - 2 members

- Team AVC
  - 2 members

Most Fundraising Page

- Start typing to search fundraisers
AYC 31st Anniversary Celebration & Virtual Awards Ceremony

Friday • October 30th 2020 • 6:00PM

REGISTER

DONATE NOW
REGISTERING A TEAM/TABLE

- Name your team (i.e. Team AYC, Asian Youth Center, Company Name, etc.)
- Set Team Fundraising goal
- Adjust Team Page Headline
REGISTERING A TEAM/TABLE

• Input Contact Information/Company Information
• You can choose/invite the people you would like to participate (Standard Audience Ticket) or invite VIPs, as well as bring in additional Sponsorships to your Team/Table
REGISTERING A TEAM/TABLE

- Fill in Attendee/Sponsor Information (email is required for future correspondence and creation of Fundraiser pages)
- All Attendees will be invited to join our Livestream event on October 30th, 2020
You can choose/invite the people you would like to participate (Standard Audience Ticket) or invite VIPs, as well as bring in additional Sponsorships to your Team/Table.
REGISTERING A TEAM/TABLE

- Select a Team Captain (contact person)
REGISTERING A TEAM/TABLE

- Purchase and complete your registration!
REGISTERING A TEAM/TABLE

- Check your email
- Claim your Team Page

Hi [Name],

Dev AYCLA registered you for AYC 31st Anniversary Celebration & Virtual Awards Ceremony.

We are excited that you are supporting our mission. AYC 31st Anniversary Celebration & Virtual Awards Ceremony helps us continue our vital programming, and by fundraising with Asian Youth Center, you can continue to make our work possible.

Thank You,
Asian Youth Center

CLAIM YOUR FUNDRAISING PAGE

AYC 31ST ANNIVERSARY CELEBRATION & VIRTUAL AWARDS CEREMONY
REGISTERING A TEAM/TABLE

- Contact Person/Team Leader creates an account to manage their Team Page
**JUST WANT A SPONSORSHIP? NO PROBLEM!**

- Register as a sponsor
- Your goal will be the same amount as your sponsorship level and will be filled automatically with your registration and you will still be acknowledged on our campaign page
- If you paid by check or by other means, we can create a page for you!
- Contact gala@aycla.org to create a page for you

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>VIP Ticket</td>
<td>$500.00</td>
</tr>
<tr>
<td>Bronze Sponsorship</td>
<td>$1,500.00</td>
</tr>
<tr>
<td>Silver Sponsorship</td>
<td>$2,500.00</td>
</tr>
</tbody>
</table>
• After logging in, this will be your team page management portal
• Go to details to edit your page!
MANAGING YOUR TEAM PAGE

- Upload your team photo (can be your logo!)
- Adjust your team name/company
- Write your headline
- Set your goal
- Customize your URL to easily share to your network
- Allow comments, donations, and fundraisers to join
- Send emails on your team’s behalf!
- Or: email gala@aycla.org to create a page on your behalf
1. Team Photo (Logo, group photo, etc.)
2. Team members can join as individual fundraisers to meet a common goal
3. People can donate without joining
4. Progress bar
5. Team Captain
6. Share easily on social media
7. Leaderboard
TEAM PAGE

- Page also includes Team Rank and personalized message as well as live updates and activity.
- Donors and team members can congratulate each other, thank supporters through comments.
- All donors will be acknowledged.
• If you would like to add more members after the creation of the team, you can add them by clicking “Join a Team”
ADDING NEW TEAM MEMBERS

AYC 31st Anniversary Celebration & Virtual Awards

Select a team to join

Search for a team

Team AYC
2 Members • $0 Raised
## Adding New Team Members

### Select Registrations

<table>
<thead>
<tr>
<th>Registration</th>
<th>Price</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard Audience Ticket</td>
<td>$0.00</td>
<td>4</td>
</tr>
<tr>
<td>VIP Ticket</td>
<td>$500.00</td>
<td>1</td>
</tr>
<tr>
<td>Bronze Sponsorship</td>
<td>$1,500.00</td>
<td>1</td>
</tr>
<tr>
<td>Silver Sponsorship</td>
<td>$2,500.00</td>
<td>1</td>
</tr>
</tbody>
</table>

### Your Order

<table>
<thead>
<tr>
<th>Registration</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard Audience Ticket</td>
<td>1</td>
</tr>
<tr>
<td>VIP Ticket</td>
<td>1</td>
</tr>
<tr>
<td>Bronze Sponsorship</td>
<td>1</td>
</tr>
<tr>
<td>Silver Sponsorship</td>
<td>1</td>
</tr>
</tbody>
</table>

**Total:** $2,000.00
• If you would like to create your own fundraising page and become an individual fundraiser, you may! You can also join a team and your progress will be added into your team’s progress
REGISTERING AS AN INDIVIDUAL FUNDRAISER
REGISTERING AS AN INDIVIDUAL FUNDRAISER

• Set your own goal
• Invite others to donate
• If you join a team, your progress will be added to their progress!
• Thank Donors and Supporters
SHARING ON SOCIAL MEDIA

Thanks for visiting my fundraising page!

Please help me support Asian Youth Center by making a donation through my page. The process is fast, easy and secure. Thanks so much for your support... and please don't forget to send this page to any friends you think might be interested in donating!
SHARING ON SOCIAL MEDIA

- Customize your URL for easy accessibility
- You can also send emails to recruit new teammates, ask for donations, and thank you donors!
Join us in supporting AYC’s 31st Anniversary Celebration and Virtual Awards Ceremony! Every year, AYC holds an annual gala to raise funds for their youth programs. To responsibly continue fundraising efforts and ensure the safety of honorees, partners, and guests, the gala will be hosted virtually this year! Make a donation, become a fundraiser, or spread the word to help us reach our goal. Follow this link to learn how you can help: [https://give.classy.org/aycgala](https://give.classy.org/aycgala) (or link to team page)

#aycgala #AllYouthCan #virtualgala #toastandroast
### SOCIAL MEDIA TOOLKIT

#### Sample Message

Help our team reach our goal to support AYC! Asian Youth Center, a community-based non-profit organization whose mission is to empower low-income, immigrant, and at-risk youth, of all communities, to overcome barriers to success through the provision of culturally and linguistically competent education, employment, and social services. They help youth succeed in school, at work, and in life! [https://give.classy.org/aycgala](https://give.classy.org/aycgala) (or link to team page)

#aycgala #AllYouthCan #virtualgala #youth

#### Social Media Image

![Sample Message Social Media Image](image)

#### Download Link

- **Template**
- **Download**

• Can adjust team photo
• Can adjust content to meet team message
• Email a picture to [gala@aycla.org](mailto:gala@aycla.org) to create one for you!
**Sample Message**

AYC’s Emergency Food Program, which has gone from helping an average of 60 families per month to 1,200 families since mid-March. Support AYC’s mission to ensure that low income, immigrant families transition into the new normal by supporting their 31st Anniversary Celebration & Virtual Awards Ceremony! Make a donation, help spread the word, or even become a fundraiser! Click the link here to start: [https://give.classy.org/aycga](https://give.classy.org/aycga) (or link to team page)

#aycgala #AllYouthCan #virtualgala #youth

<table>
<thead>
<tr>
<th>Social Media Image</th>
<th>Download Link</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="https://via.placeholder.com/150" alt="Social Media Image" /></td>
<td><a href="https://via.placeholder.com/150">Open Image Here</a></td>
</tr>
<tr>
<td><img src="https://via.placeholder.com/150" alt="Social Media Image" /></td>
<td><a href="https://via.placeholder.com/150">Open Image Here</a></td>
</tr>
<tr>
<td>Sample Message</td>
<td>Social Media Image</td>
</tr>
<tr>
<td>-------------------------------------------------------------------------------</td>
<td>-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>This year, AYC’s 31st Anniversary Celebration and Virtual Awards Ceremony will be raising funds for their youth programs as well as their Emergency Food Program. Be a part of AYC’s mission to ensure that low income, immigrant families successfully transition into the new normal by supporting our fundraising efforts! Donate, help spread the word, or even become a fundraiser on their behalf! Click the link here to start: <a href="https://give.classy.org/aycga">https://give.classy.org/aycga</a> (or link to team page)</td>
<td><img src="image.jpg" alt="Social Media Image" /></td>
</tr>
<tr>
<td>#aycgala #AllYouthCan #virtualgala #youth</td>
<td></td>
</tr>
</tbody>
</table>
FOR SUPPORT, CONTACT
GALA@AYCLA.ORG